



## APPLICATION FORM

Name of business:

Name of principal contact  
(to whom all communications will be sent):

Email address of principal contact:

Phone number of principal contact:

Current business address (if applicable):

**Which Incubator campus are you interested in joining? (Select one.)**  
(Note that each business must attend lectures and videoconferences *only* at the Incubator campus to which it has been assigned, unless approved by the Incubator manager in writing.)

Kyiv\_\_\_\_\_ Kharkiv\_\_\_\_\_ Other\_\_\_\_\_



What stage of development is your business? (Check all that apply.)

- Idea Stage -----
- Minimum Viable Product or Prototype -----
- Operational (< 1 year) -----
- Operational (> 1 year) -----
- Paying Customers -----
- Increasing Market Share -----
- Successful Kickstarter or Similar Campaign -----
- Successful Capital Raise -----

Have you, any of your teammates, or your business been in an incubator or accelerator before?

Yes-----

No-----

If "Yes," list the incubators/accelerators:

Description of business/product: (1,500 characters or less)

How do customers use or interact with your product? (Check all that apply.)

- Desktop -----
- Mobile/Tablet (iOS) -----
- Mobile/Tablet (Android) -----
- API -----
- Server software (i.e., databases) -----
- Hardware-wearable -----

The contents of this website are the sole responsibility of the USAID Competitive Economy Program in Ukraine and do not necessarily reflect the views of USAID or the United States Government



Hardware-non-wearable -----  
Drug/Pharmaceutical -----  
Other (describe in 200 characters or less) -----

**What problem does your business/product solve?** (1,500 characters or less)

**What solution does your business/product provide? Why is it unique or revolutionary? What is your value proposition?** (1,500 characters or less)

**Who is your customer, what is the total size of the opportunity, and why is now the right time to go to market? Do you (or a teammate) have experience in this market or industry?** (1,500 characters or less)

**Describe your customer/user growth, if any:** (Please provide any examples of traction. If your product is not yet in the market, please describe how are you tracking progress – i.e., LOIs/MOUs, waitlist sign-ups, or other indicators of early market demand.) (2,500 characters or less)

**How are you going to make money? What is your revenue model?** (2,000 characters or less)



**USAID**  
FROM THE AMERICAN PEOPLE



**Who are your partners (if any)? Who are your competitors?** (Identify whether they are partners or competitors. List 3-5 specific names for each and the website(s) of each, if any) (3,000 characters or less)

**Explain why you and your team will be able to successfully execute on your business and strategy. What are the unique strengths that each team member brings that will make it successful? How long have you been working together?** (2,000 characters or less)

**How many engineers and how many marketers are on your team? How much experience do they have in creating/marketing commercial products? (If none, write "none".) (1,500 characters or less)**

**Last fiscal year revenue, and projected current fiscal year revenue:** (State "0" if none.)

Last fiscal year  $\$$  \_\_\_\_\_  
Current fiscal year (projected)  $\$$  \_\_\_\_\_

**Monthly Payroll:** (State "0" if none.)

$\$$  \_\_\_\_\_



Names of all founders and all directors:

Founders:

Directors:

Names and titles of all officers:

Number of current employees (not including officers): (State "0" if none.)

Full-time \_\_\_\_\_

Part-time \_\_\_\_\_

Total employees (not including officers) \_\_\_\_\_

Business owned by: (Select one.)

Women 100%\_\_\_\_\_

Men 100%\_\_\_\_\_

Women >50%\_\_\_\_\_

Men >50%\_\_\_\_\_

Ownership information:

*Owner #1*

Name:

Title (if any):

Email Address:

Phone Number:

Percentage Owned:

*Owner #2*

Name:

The contents of this website are the sole responsibility of the USAID Competitive Economy Program in Ukraine and do not necessarily reflect the views of USAID or the United States Government



Title (if any):  
Email Address:  
Phone Number:  
Percentage Owned:

*Owner #3*

Name:  
Title (if any):  
Email Address:  
Phone Number:  
Percentage Owned:

*Owner #4*

Name:  
Title (if any):  
Email Address:  
Phone Number:  
Percentage Owned:

*Owner #5*

Name:  
Title (if any):  
Email Address:  
Phone Number:  
Percentage Owned:

*Owner #6*

Name:  
Title (if any):  
Email Address:  
Phone Number:  
Percentage Owned:

**Intellectual property protection:**

Do you have a patent on any of the intellectual property related to your business?

Yes\_\_\_\_\_

No \_\_\_\_\_

The contents of this website are the sole responsibility of the USAID Competitive Economy Program in Ukraine and do not necessarily reflect the views of USAID or the United States Government



If "Yes," please describe the applicable patent(s):

If "No," please describe whether you plan to apply for a patent, or if not, why not:

Describe any other protection of the intellectual property related to your business:  
(If none, write "none.")

**Date company/business was established; what organizational structure (limited liability company, etc.); and where organized:** (If none, write "none.")

**Social media:** (Please include links to all social media sites relating to the business, including Twitter, Facebook, Instagram, and LinkedIn. If none, write "none.")

**Website:** (If none, write "none.")

**Mobile apps:** (Paste the URL of your app's page(s). If none, write "none.")

**Why do you want to join this Incubator? Why do you want to work with us?** (1,500 characters or less)

The contents of this website are the sole responsibility of the USAID Competitive Economy Program in Ukraine and do not necessarily reflect the views of USAID or the United States Government



Were you referred to us by someone? If so, please let us know who. (1,000 characters or less)

Are you working on this business full-time with no other work/freelance or other obligations? If accepted into the Incubator program, do all founders commit to fully participate in the program? (1,500 characters or less)

*(Note that 100% attendance at all Incubator functions is mandatory, unless the Incubator manager approves an absence in writing. Some Incubator events occur all-day on Friday and Saturday. The failure of any founder to fully participate, without prior Incubator manager approval in writing, may result in the expulsion of your business from the Incubator.)*

Slide presentation – You may add a link to a Google presentation, but none is required.

If you do add a link to a presentation, it can be no more than 7 pages, each page being no more than 1,000 characters each.

Videos – You may link to 2 videos below, but none is required.

Show how your product or prototype works in 1 minute or less.

Introduce your team in 1 minute or less.

(Use a public YouTube/Vimeo URL only (ex. [www.youtube.com/foo](http://www.youtube.com/foo)). Do not password protect your video but non-public/unlisted is OK.)

Date: \_\_\_\_\_

The contents of this website are the sole responsibility of the USAID Competitive Economy Program in Ukraine and do not necessarily reflect the views of USAID or the United States Government





The contents of this website are the sole responsibility of the USAID Competitive Economy Program in Ukraine and do not necessarily reflect the views of USAID or the United States Government